



HCP & COMPANY

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HCP is a US-focused private equity firm with \$215 million of capital under management across two funds. Since its founding in 2003, HCP has completed over 20 platform and add-on acquisition transactions in the United States. We focus on ***growth equity and buyout investments in microcap companies*** with compelling value propositions, positive cash flow and annual revenues in excess of \$10 million.

HCP's investment professionals have over 90 years of combined experience in private equity, operations and investment banking. The team has built an extensive track record of helping entrepreneurs maximize value across a broad spectrum of industries. HCP's seeks to generate sustainable, long-term value for its partners through the pursuit of sector-specific strategies.

SECTOR APPROACH

By leveraging its track record, resources and experience as a "company builder," HCP will pursue select Microcap transactions within attractive growth industries. Sectors of interest include:

- ***Consumer Products***
- ***Education***
- ***Healthcare Services***

INVESTMENT PARAMETERS

Companies must possess compelling value propositions, sustainable competitive advantages, and proven business models. Specific investment criteria for HCP investments are as follows:

Geography:

- Companies headquartered in the United States

Company Size:

- Net revenues of +\$10 million
- Positive EBITDA

Stage:

- Growth & later stage
(no early stage or start-up businesses)

HCP Equity Investment:

- \$5.0 – 22.5 million
- Additional equity capacity with Limited Partner co-investments

Ownership:

- Control or minority equity positions
- Co-investment with equity sponsors

FUND II CURRENT PORTFOLIO

Career Training Academy – *Education*
Collaborative Learning – *Business Services*
Envy Medical – *Consumer Products*
Language Stars – *Education*
Polaris Hospital Company – *Healthcare Services*
Taylor College – *Education*

REPRESENTATIVE PRIOR INVESTMENTS

NYX – *Consumer Products (realized)*
Samy Companies – *Consumer Products (realized)*

PROFESSIONALS

Victor L. Maruri
Carlos L. Signoret
James A. Bland
Jason F. Shafer
David A. Prekop